



# Welcome to Oulu's virtual trade fair 2021!

*An afternoon full of ideas and inspiration.*

**Time: Tue 16.2.2021, 12.00-15:30 (Finnish time)**

**Place: digitally on Howspace -platform ([access through this link](#))**

This year's trade fair is a digital excursion to students' business ideas. On the side we offer one keynote session in English and two in Finnish (if you can handle it).

## 12.00–14.00 VIRTUAL TRADE FAIR IS OPEN

Come and visit the virtual stands during the two-hour trade fair. With a few clicks, you get to see the business ideas and chat or video chat with the teams. You can even bring your students to visit the fair and ask questions from fellow students.

To join the virtual fair, you only need an email address. No need to register beforehand.

## 13.15–14.30 TEACHER POWER HOUR

We have an inspiration session for teachers during the trade fair. We have Camilla Tuominen (author and emotions expert) talking about emotions as a work life skill (in Finnish) and Viera Karam (international business advisor) talking about learnings from consulting immigrant entrepreneurs – **what should we teach about entrepreneurship in schools?**



Viera's session is in English and will start approximately at 14.00.

[Sign up here for the teacher power hour by Fri 12.2.2021 to secure your place.](#)

## 14.30–15.30 AWARD CEREMONY & INSPIRATION TALK

Semifinal ends with an award ceremony where the best companies are rewarded. There will be a special category for the visiting company as well as best international potential. Before the awards are given, we will hear a story about a clothing company that helps you to express yourself without having to say a word.



Luilla story (in Finnish) starts at 14.35 and the award ceremony after that at 15.00.

# Welcome!