

FutureOfTravel

digital innovation camp

**INNOVATE, CREATE &
LEARN.**

**17-18.11.2021
@ ONLINE**

What is FutureOfTravel?

- The two-day innovation camp dives into the world of sustainability and innovation from travel perspective.
- The goal is to innovate solutions to challenges related to the future of traveling.
- Students will work in mixed international teams to create new ideas and the best ones will be rewarded.
- The event is organized 100% digitally on 17-18.11.2021.

Important dates & program

PROGRAM

- Day 1 (17.11):
 - 12:30 – 16:30 (FIN)
 - 11:30 – 15:30 (SWE)
- Day 2 (15.4):
 - 9:00 – 13:00 (FIN)
 - 8:00 – 12:00 (SWE)

Need more information? Drop us a message

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DEADLINE FOR SIGNING UP 5.11.2021.

CHALLENGE 1: MEANINGFUL TRAVEL

One of the reasons why travel is seen as essential is because of the opportunities for meaningful cultural exchange and learning that it offers.

However, we know that many forms of travel offer nothing of the sort. How can we travel in ways which are more meaningful and that contributes to cultural exchange and learning?

Your task is to come up with a travel concept that is socially, environmentally sustainable and facilitates learning, meetings and cultural exchange for tourists visiting our region.

CHALLENGE 2: LOCAL TRAVEL FOR LOCALS

One of the main sustainability challenges with travel is the huge carbon footprint of air travel.

Could we travel locally, while yet get the same “travel high” as a trip far away gives us?

Your task is to come up with a travel concept for local travel for locals that is socially, environmentally sustainable.

What do I need and what's in it for me?

- All you need is the motivation to learn, willingness to dig deeper into the challenges, and the desire to create sustainable solutions.
- You will meet like-minded people, develop your language skills, be a part of an innovative and world-changing environment, gain new knowledge and learn valuable skills – you might even win something.

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