



AURORA
ENTREPRENEURIALIS

Agenda

- Finalizing the script
- Filming Your Pitch: Step by Step
- Basic Editing with CapCut
- Q&A



Finalize the script

- **Time: 2 minutes**
- **These are the things that the judges would like to see in your pitch:**
 - Name of your team
 - What is your solution (what it is, who is it for, how to do it, how it is relevant)
 - What is the exact problem or challenge that your solution is aiming to fix?
 - How is your solution useful/relevant in solving the problem?
 - How is it sustainable (environmental, social, economic)





Filming Your Pitch: Step by Step



- **Prepare Your Script:** Brief points, clear message.
- **Positioning and Stabilization:** Use stable surfaces or improvise a tripod to keep the phone steady. You can also easily stabilize your footage in CapCut.
- **Recording Sound:** Tips for getting the best possible sound with the phone's microphone (e.g., filming in quiet environments, speaking clearly).
- **Lighting:** Use the natural light from the sun to your advantage.

Lunch Bastard Burgers 13:30 – 14:30

Group A (Student teams 1-7, teacher teams 2 & 3) at
Storgatan 52

Group B (Student teams 8-14, teacher teams 1, 4, 5) at
Stationsgatan 29

**Please, be back at Vetenskapens Hus in good time before
14:45!**

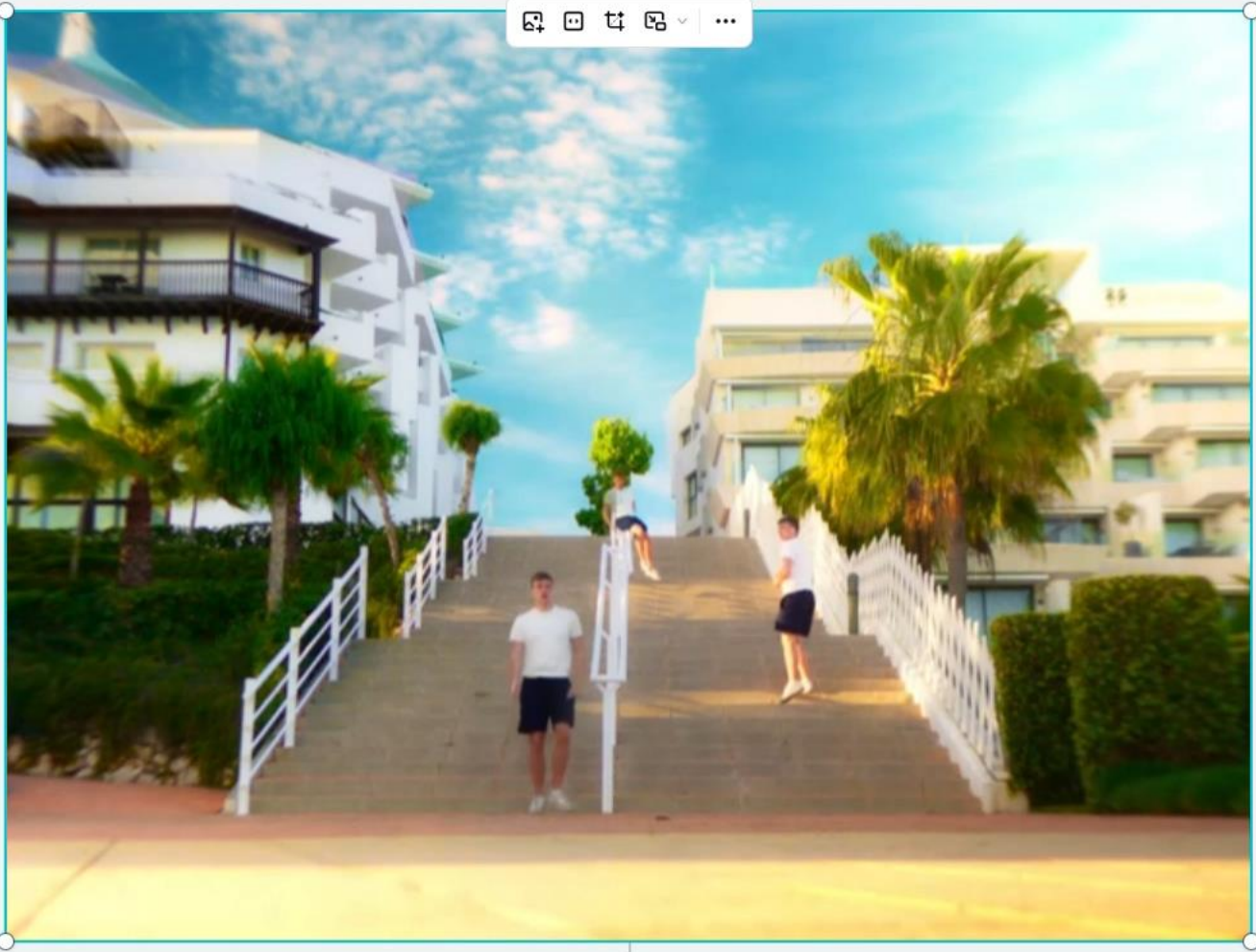
A group of four young professionals (two men and two women) are sitting around a round wooden table in a modern, dimly lit office or meeting room. They are focused on a laptop in the center of the table, which displays a video editing interface. The room features large windows with a grid pattern, letting in soft, warm light. A single black pendant lamp hangs above the table. The floor is made of dark wood planks. The overall atmosphere is collaborative and professional.

Editing your pitch



Upload

Ratio



Basic

Mask

None

Color adjustment

Basic, HSL, Curves

Blend

Mode

Normal

Opacity

100%

Transform

Scale

100%

Position

-0

X

0

Y

Rotate

0°

Stabilize



00:03:07 | 00:15:25



00:00 00:05 00:10 00:15 00:20 00:25



Etepona fixade exporteringsl inställningar.mov 00:15:25

00:00:00 00:03:23

Samuel568's space

Upload

Media

Templates

Elements

Audio

Text

Captions

Transcript

Effects

Transitions

Filters

Brand kit

Plugins

202404041318

Ratio

Mediapool

00:03:07 | 00:15:25

Etepona fixade exporteringsl inställningar.mov 00:15:25

00:00:00 | 00:03:23

Export

Basic

Mask

None

Color adjustment

Basic, HSL, Curves

Blend

Mode: Normal

Opacity: 100%

Transform

Scale: 100%

Position: X: -0, Y: 0

Rotate: 0°

Stabilize

Stabilize:

Samuel568's space

Media

Templates

Elements

Audio

Text

Captions

Transcript

Effects

Transitions

Filters

Brand kit

Plugins

Upload

Added

00:15

00:57

Etepona fixade exp...

ve_audio_extractor...

00:15

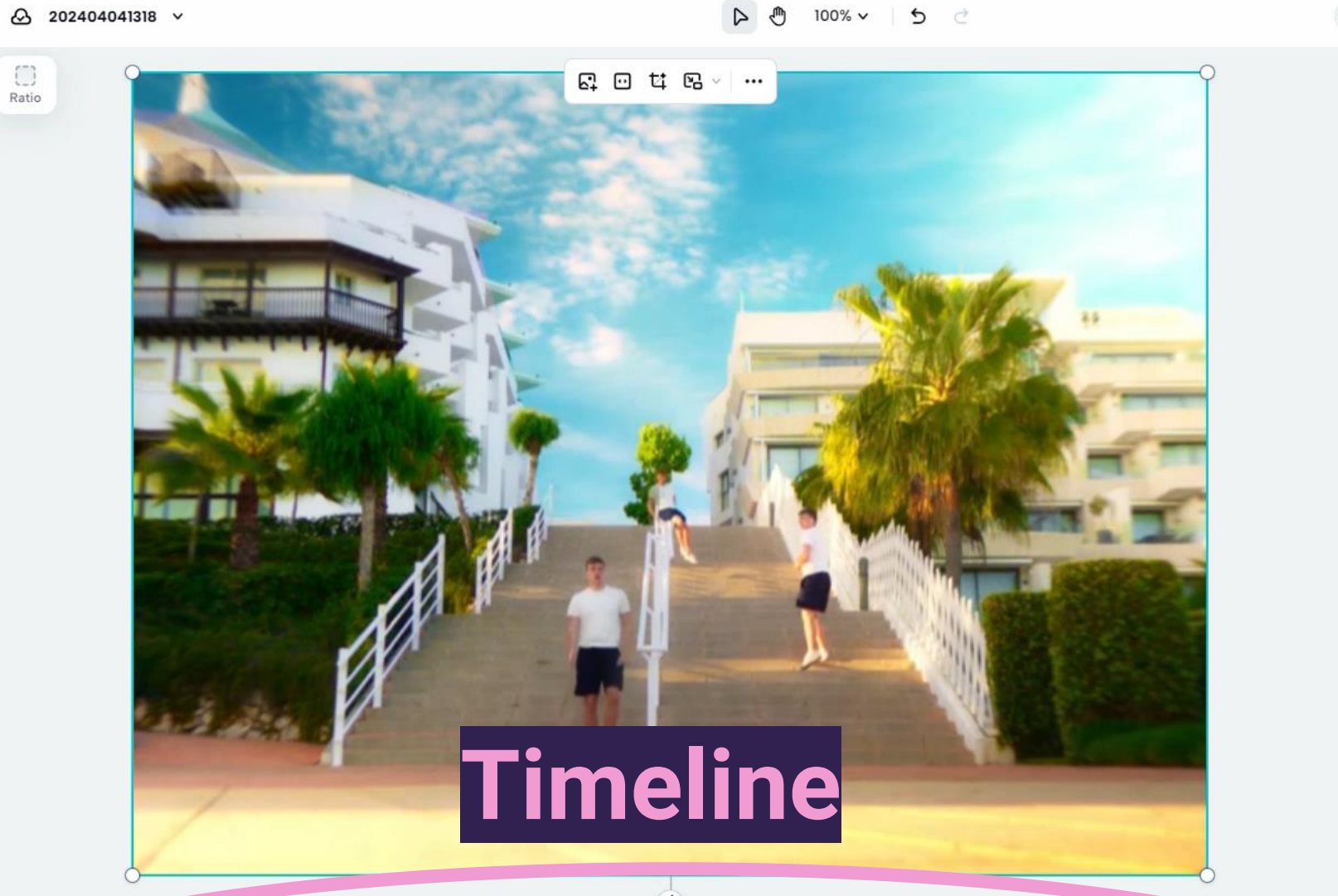
01:26

202404041318.mp4

Måssa liggande me...

00:57

C1827_2.mp4



Export

Basic

Mask

None

Color adjustment

Basic,HSL,Curves

Blend

Mode

Normal

Opacity

100%

Transform

Scale

100%

Position

-0 X 0 Y

Rotate

0°

Stabilize

00:03:07 | 00:15:25

00:00 00:05 00:10 00:15 00:20 00:25

Etepona fixade exporteringsl inställningar.mov 00:15:25

00:00:00 00:03:23

The timeline and playback controls area features a pink oval highlighting the timeline. The timeline shows a video clip named 'Etepona fixade exporteringsl inställningar.mov' with a duration of 00:15:25. The current playhead is at 00:03:07. Below the timeline is a playback control bar with a play button, a progress slider, and a volume icon.



Media

Templates

Elements

Audio

Text

Captions

Transcript

Effects

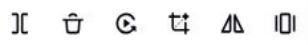
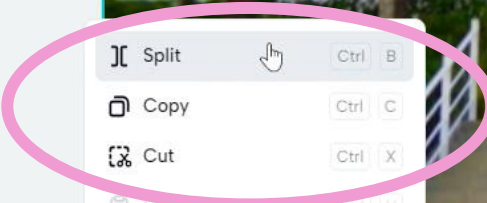
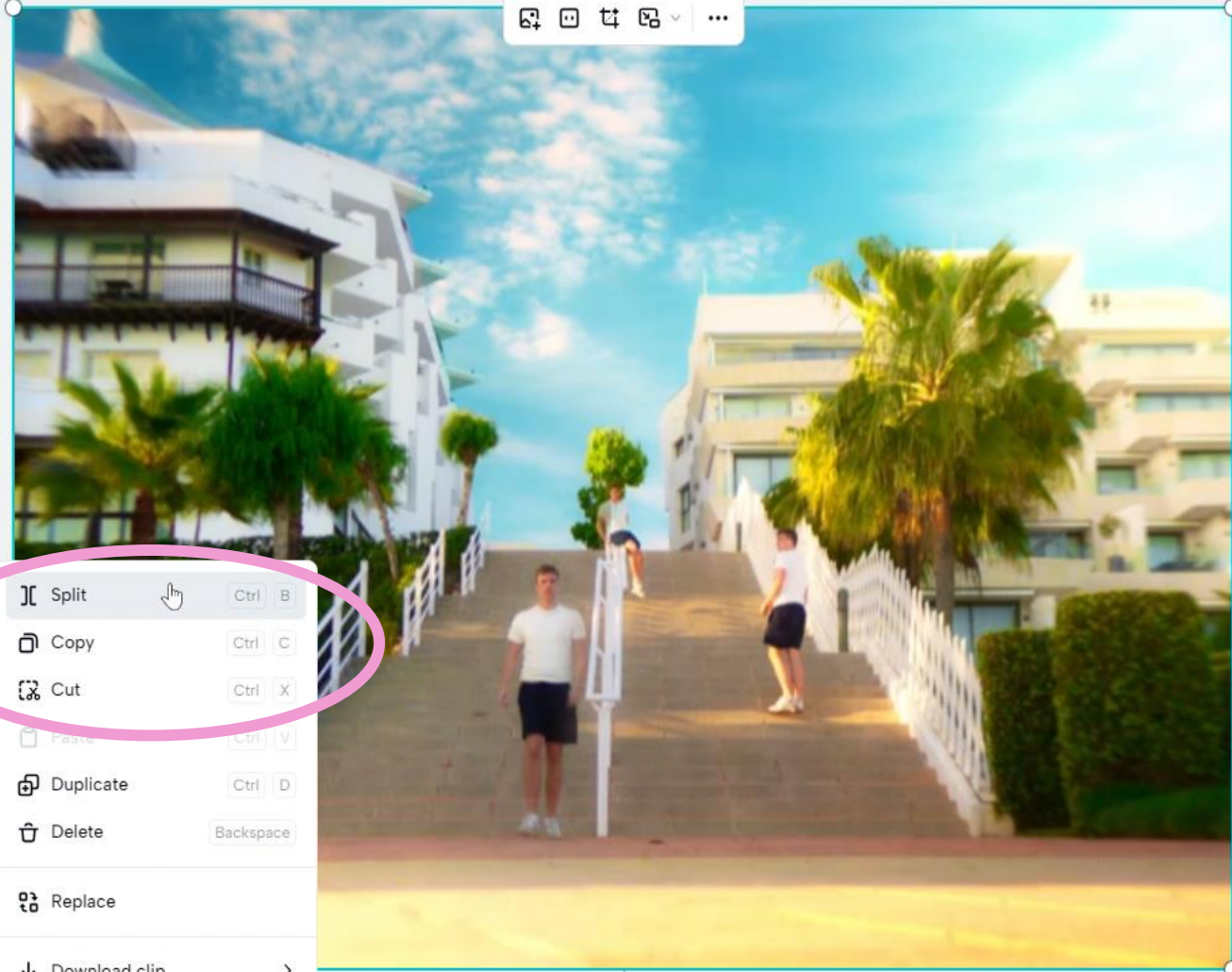
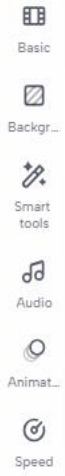
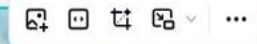
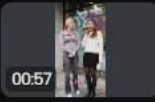
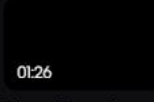
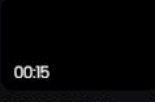
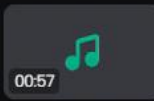
Transitions

Filters

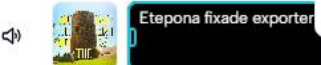
Brand kit

Plugins

Upload



00:03:23 | 00:15:25



Copyright

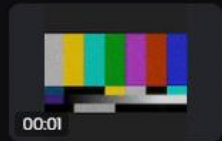
Music, photos and stockvideo



Search elements

Stock videos

View all



00:01



00:20



00:01



00:04

Photos

View all



AI Characters

View all



Victoria_...



Victoria_H...



Victoria_... Vi

Stickers

View all



Giphy

View all

202404041318

100%

Export

Ratio



00:02:02 | 00:15:25



00:00 00:05 00:10 00:15 00:20 00:25 00:30



100% | ↶ ↷

Export

Export

- Share for review
People can add comments to your video. >
- Share as presentation
People can only watch your video. >

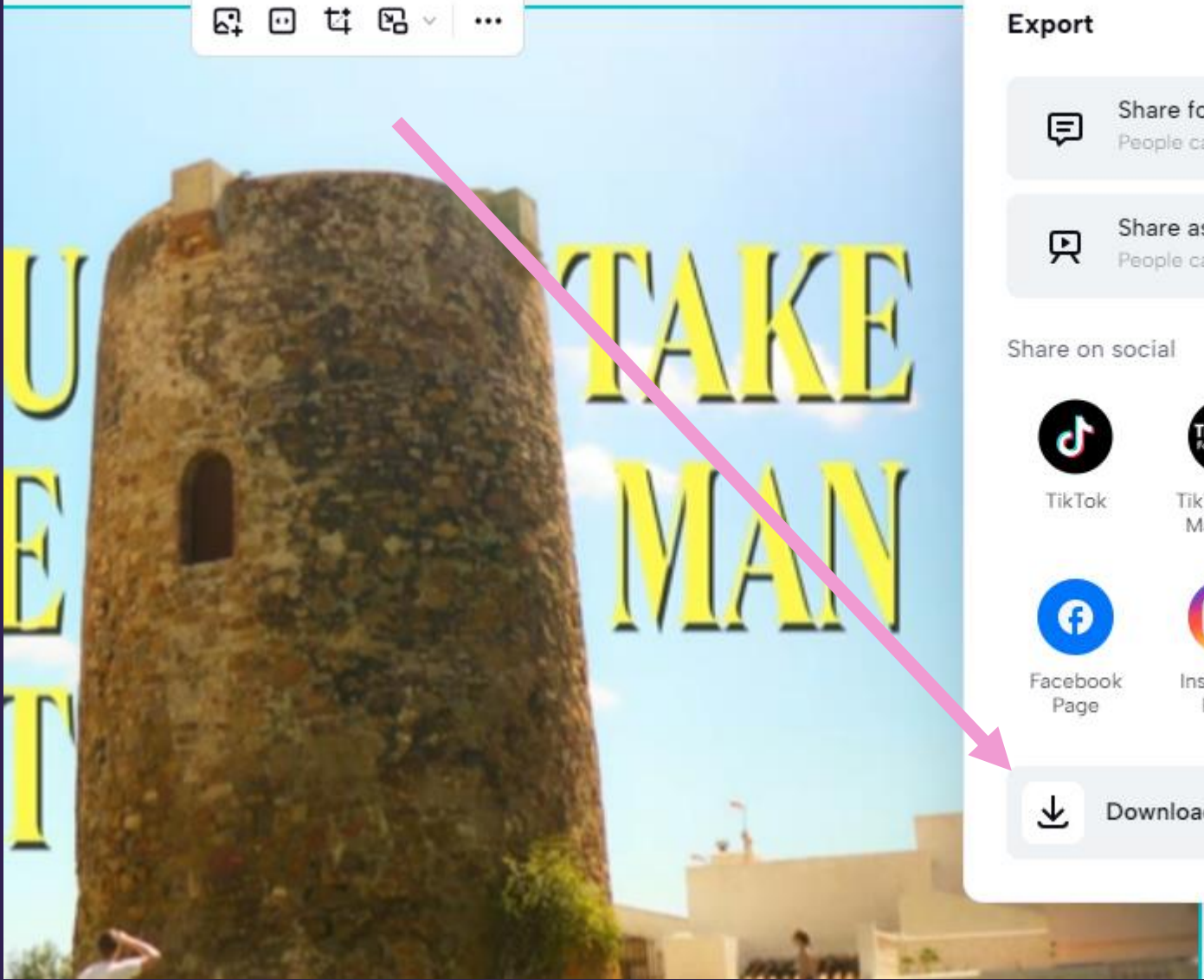
Share on social

- TikTok
- TikTok Ads Manager
- YouTube
- YouTube Shorts
- Facebook Page
- Instagram Reels
- Schedule Free


Download >


Basic
Backgr...
Smart tools
Animat...
Speed





Export

 Share for review
People can add comments to your video. >

 Share as presentation
People can only watch your video. >

Share on social



TikTok



TikTok Ads Manager



YouTube



YouTube Shorts



Facebook Page



Instagram Reels



Schedule



Download >

- Basic
- Backgr...
- Smart tools
- Animat...
- Speed



< Export settings

Video cover

Add cover at the beginning



Name

Your group name

Resolution

1080p ^

360p

480p

720p

Recommended on TikTok Ads Manager

1080p ✓

Recommended on TikTok

MP4 v

Export

< Export settings

Video cover

Add cover at the beginning



Name

Your group name

Resolution

1080p v

Quality

High quality ^

High quality ✓

Recommended quality

Fast exporting

MP4 v

Export

< Export settings

Video cover

Add cover at the beginning



Name

Your group name

Resolution

1080p v

Quality

High quality v

Frame rate

30fps v

Format

MP4 ^

MP4 ✓

MOV

To do

- Import footage to Capcut*
- Drag the footage from the mediapool to the timeline*
- Start going through the footage and cut out all the unnecessary parts*
- Add your B-roll and photos to your timeline.*
- Adjust the sound*
- Export in 1080p*
- Come to us when you are done*